

CEO Business Consulting Service

CEO Executives Profile

Professional Profile		
Business Leader (CEO/COO/GM) with highly developed strategic management and leadership skills, a strong financial management background, and widespread in-depth commercial and operational experience of marketing-led FMCG, Consumer Durables and Service businesses throughout the world, in both developed and emerging markets.		
Experience Summary		
2010 – Now	Freelance Consulting Advisory	
2006 - 2009	Managing Director, South East Asia	American Standard Bath & Kitchen
2003 - 2005	COO – Mainland Europe	Nestle Waters
2001 - 2003	Managing Director, Watsons Water Asia	A.S. Watson Group
1999 - 2001	Managing Director, UB Nordic Region	United Biscuits
1998 -1999	Regional Director, UB Asia	
1994 - 1998	Director, UB Group Export Division	
1992 - 1994	General Manager, Home Cooking Division	Homepride Foods
1977 - 1992	Various managerial roles	Spillers Foods